

Press Release:  
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## INVESTIGATIVE REPORT IN ISREAL EXPOSES DOG AND RABBIT FUR SOLD AS 'FAKE FUR'

A report on Israel's channel 10, led by SPCA Israel and International Anti-Fur Coalition, has revealed that from the top fashion chains stores to cheap toys in bazaars, what was being sold as fake fur was indeed real fur.

Though Israel is not a country that suffers from extreme cold, fur can be found on countless items, from fashion trimmings to decorations on knick-knacks to toys for children and pets.

The International Anti-Fur Coalition had been alerted by numerous customers who reported to them on "fake fur" trims that just seemed too real, and were not satisfied by the shop's reassurances, that the fur in question was indeed fake. Items from various shops were sent to be analyzed at the independent laboratory, Forensic Science Institute.

Avner Rosengarten, the scientist who preformed the analysis states that the results prove beyond any doubt that the fur is not synthetic, but came from dogs and rabbits!

The investigators confronted the head offices of Renuar and ML, the top fashion chains from which the items tested were taken. Both claimed to have a "fur free" policy and put the blame on their Chinese supplier. Both took the same following actions; removing all items in question from their selves, offering apologies and refunds to all offended customers, set in action their own investigations, and stated that in the future they will require from all suppliers to present them with lab results proving that all fur items are indeed synthetic, before entering the country.

In light of the investigation, International Anti-Fur Coalition and SPCA Israel ask that Israel pass legislation making it illegal to import all fur products.

For more information on the fur industry, please visit: <http://www.antifurcoalition.org>  
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